



# **MADHYANCHAL**

## **PROFESSIONAL UNIVERSITY**

**BFD SYLLABUS**

**MADHYANCHAL PROFESSIONAL UNIVERSITY, BHOPAL**  
**DEPARTMENT OF ARTS AND HUMANITIES**

**BFD SYLLABUS**

**Semester I**

S.No.	Subject Code	Subject Name & Title	Maximum Marks Allotted						Hours per week		Total Credits		Remarks		
			Theory			Practical			End Sem	Total	L	T			P
			End Sem	Mid Sem	Quiz, Assignment	Total Marks	Lab Work	Assignment /Quiz/Term paper							
1	BFD101	ELEMENTS OF DESIGN	60	20	20	100	-	-	-	-	3	1	4	One credit refers to one hour teaching in theory, Tutorial	
2	BFD102	GARMENT CONSTRUCTION [T+P]	60	20	20	100	-	50	-	-	3	1	5		
3	BFD103	INTRODUCTIONS TO TEXTILE [T+P]	60	20	20	100	-	50	-	-	3	1	5		
4	BFD104	INTRODUCTION TO FASHION	60	20	20	100	-	-	-	-	3	1	4		
5	BFD105	FUNDAMENTAL OF COMPUTERS [T+P]	60	20	20	100	-	50	-	-	3	1	5		9
Total			300	100	100	100	-	150	-	-	15	5	23	500	

**SEMESTER- I**

BFD SYLLABUS  
**Paper I- ELEMENTS OF DESIGN**

**Lecture: 4 hrs/week**  
**Exam duration: 3 hours**  
**Quiz : 20**

**End semester: 60**  
**Mid semester: 20**  
**Total Marks=100**

**BFD101**

**UNIT – I**

Meaning of fashion ,Scope of fashion , apparel communication and fashion

**UNIT – II**

Elements of Design – Lines, Dots, Shapes, form, Shape, size, texture, color, Prints.

**UNIT – III**

Color – meaning of color and its significance and uses, visible color spectrum, Hue, value, intensity, saturation, color theory – primary, secondary, complimentary, Compound colors.

**UNIT – IV**

Elements of fashion- Skirts, Dresses, Trousers, Tops, Jackets, Coats, Necklines, Collars, Sleeves, Cuffs, Pockets, Yokes

**UNIT – V**

Types of Textures

Creating texture – thread pulling, paper folding, thread rolling, thread crumple, paper crush, stencil, wax drop , crayon rubbing, smoke, blade, leaf/flower print, thumb impression, salt/sugar sprinkle, onion, lady finger, ink blow, etc.

**References:**

Study of clothing, “Houghm Mifflin Company, Bosien  
Kafgen Mary, Individuality in clothing, Houghton Mifflin Company  
Dynamics of fashion by Elaine stone

## SEMESTER- I

### BFD SYLLABUS

Lecture: 4 hrs/week  
Exam duration: 3 hours  
Quiz : 20

End semester: 60  
Mid semester: 20  
Total Marks=100

### Paper-2 GARMENT CONSTRUCTION

#### UNIT-I

1. Anthropometric measurements- definition, instruments and landmarks
2. Standardization and size charts.

#### UNIT-II

1. Types of sewing machines
2. Sewing machine parts, maintenance, common problems and their remedies.
3. Tools and equipments used for clothing construction.
4. Knowledge of size of needles, threads and stitches according to the fabric.

#### UNIT- III

1. Fabric preparation
2. handling special fabrics

#### PRACTICAL OBJECTIVES:

- To learn various basic hand stitches and seams
- To acquire drafting skills for children's garments.

#### DETAILED CONTENTS:

Basic hand stitches- basting, back stitch, hemming visible/invisible.

Types of seams- plain run and fell, French, lapped.

Types of seam finishes- hand overcast, turned and stitched, binding. {4

#### Classes}

Fullness-

☐ Darts-single point, double point, fish, slash dart.

☐ Tucks- Pin tucks, blind , diamond, released, corded, shell.

☐ Pleats- Knife, Accordion, box, inverted, kick, pleat variations.

☐ ruffles, frills and gathers- Introduction.

Neckline finishes- binding and facing , on round, square and 'V'-neck

Types of plackets( even hem, extended mock, diamond kurta, continuous wrap)

Types of pockets( patch, bello, welt, bound, in seam )

Snap button and fastener attachment

#### References:

Study of clothing, "Houghm Mifflin Company, Bosien

Kafgen Mary, Individuality in clothing, Houghton Mifflin Company

Dynamics of fashion by Elaine stone

## **SEMESTER- I**

### **BFD SYLLABUS**

**Lecture: 4 hrs/week**  
**Exam duration: 3 hours**  
**Quiz : 20**

**End semester: 60**  
**Mid semester: 20**  
**Total Marks=100**

### **Paper-3**

## **INTRODUCTIONS TO TEXTILE**

### **UNIT – I**

Fiber types & origin – Natural and manmade, filament (mono and multi) and staple, Properties of fibers, fiber Identification – physical, burning, chemical and microscopic.

Classification of fibers on Content and origin

Fiber/yarn analysis – burning, physical/visual

Properties and characteristics of Cotton, Wool, Silk, Thermoplastics (polyester, nylon)

### **UNIT – II {12 classes}**

#### **Yarn& pinning :**

What is yarn? What is spinning?

Fiber to Yarn – cotton, wool, silk, polyester (Yarn manufacturing and formation process)

### **UNIT – III**

**Color** – meaning of color and its significance and uses, visible color spectrum, Hue, value, intensity, saturation, color theory – primary, secondary, complimentary, Compound colors.

### **UNIT – IV**

**Elements of fashion-** {12 classes}

Skirts, Dresses, Trousers, Tops, Jackets, Coats, Necklines, Collars, Sleeves, Cuffs, Pockets, Yokes

### **UNIT – V**

#### **Types of Textures**

**Creating texture** – thread pulling, paper folding, thread rolling, thread crumple, paper crush, stencil, wax drop , crayon rubbing, smoke, blade, leaf/flower print, thumb impression, salt/sugar sprinkle, onion, lady finger, ink blow, etc.

#### **References:**

Harriet Hargrave, 'From fiber to fabric' – C&T publishing, Lafayette, CA 94549

Premlata Mullick, 'Textbook of textile designing' – Kalyani Publishers

Kanwar Varinder Pal Singh, 'Introduction to Textiles' – Kalyani Publishers, National Institute of Technology – Jalandhar

## SEMESTER- I

### BFD SYLLABUS

**Lecture: 4 hrs/week**  
**Exam duration: 3 hours**  
**Quiz : 20**

**End semester: 60**  
**Mid semester: 20**  
**Total Marks=100**

### Paper-4

### INTRODUCTION TO FASHION

#### **Unit: 1 Language of Fashion:**

Fashion terminology: fashion, style, fad, classic, boutique, trends, designer, silhouette, Hifashion, Fashion/selling seasons and knock-offs. **{2 classes}**

#### **Unit: 2**

##### **Language of Fashion:**

Principles of fashion. , Fashion origin and evolution. Fashion cycle and differentiation on the basis of length of fashion, cycle. **{2Classes}**

#### **Unit: 3**

##### **Types of Fashion:**

Types of fashion: haute couture, Prêt-a-porter and Mass Fashion. **{2Classes}**

Levels of Fashion Acceptance-Fashion leader, fashion role model, fashion follower, Fashion victims.

#### **Unit: 4**

##### **Fashion Theories:**

trickle down, trickle across and bottom up theory. **{4classes}**, Factors affecting fashion

#### **Unit: 5**

##### **Fashion Inspiration:**

**Eastern** Inspiration, Classical Inspiration, Modern Inspiration, fashion Blogs, International inspiration

##### *References:*

Kathryn Mikelvey, "Fashion source book", Blackwed science, UK

Sharon Le Fate, "Inside Fashion Design", Harper and Row Pub. NY.

Carter L, "The changing World of Fashion," G.P. Panama's Sons, NY

Second skin, "Horn MJ, 1

## **SEMESTER- I**

BFD SYLLABUS

**Lecture: 4 hrs/week**  
**Exam duration: 3 hours**  
**Quiz : 20**

**End semester: 60**  
**Mid semester: 20**  
**Total Marks=100**

**Paper-5**

### **FUNDAMENTAL OF COMPUTERS**

#### **UNIT I: Introduction to computers**

Computer Definition, Computer vs. Human brain, Role of computers in our life, Types & Characteristics of computers and its limitations, Introduction to Data, Data Types.

#### **UNIT II: Computer and its Architecture**

Anatomy of computers, Hardware and its types- Input Devices, Output devices and storage devices, CPU, Types of memory, Security issues in Computing.

#### **UNIT III: Computer Software:**

Software, Types of software.

#### **UNIT IV: MS Office (practical use for industry)**

Ms Word – Creating a document editing, formatting, saving opening, creating tables

Ms Excel- Creating sheets, function in Ms Excel

MS PowerPoint – Creating presentations

Spreadsheets, word processors.

#### **UNIT V: Communication with a computer: (practical use)**

What is Internet? Its advantages and disadvantages, Email, E-commerce, Role of internet in Fashion Industry.

#### **References:**

1. Basandra , S.K computer Today, New Delhi : Galgotia Publications
2. Clark, A Small Business Computer Systems, Hodder and Stoughton
3. P K Sinha, Fundamental of computers

**MADHYANCHAL PROFESSIONAL UNIVERSITY, BHOPAL**  
**DEPARTMENT OF ARTS AND HUMANITIES**  
**Semester II**

S.NO.	SUBJECT CODE	SUBJECT NAME & TITLE	MAXIMUM MARKS ALLOTTED							HOURS PER WEEK				TOTAL CREDITS	REMARKS
			THEORY				PRACTICAL			TOTAL MARKS	L	T	P		
			END SEM	MID SEM. MST	QUIZ, ASSIGNMENT	TOTAL MARKS	LAB WORK	ASSIGNMENT /QUIZ/TERM PAPER	END SEM						
1	BFD201	TRADITIONAL INDIAN TEXTILES [T+P]	60	20	20	100	-	-	50	150	3	1	2	6	ONE CREDIT REFERS TO ONE HOUR TEACHING IN THEORY, TUTORIAL
2	BFD202	FABRIC STUDIES (WOVEN & KNIT)	60	20	20	100	-	-	-	100	3	1		4	
3	BFD203	PATTERN DRAFTING	60	20	20	100	-	-	-	100	3	1		4	
4	BFD204	FASHION COMMUNICATION	60	20	20	100	-	-	-	100	3	1		4	
5	BFD205	FASHION ILLUSTRATION – FIGURE DRAWING AND RENDERING [T&P]	60	20	20	100	-	-	50	150	3	1	2	6	
<b>TOTAL</b>			<b>300</b>	<b>100</b>	<b>100</b>	<b>500</b>	<b>-</b>	<b>-</b>	<b>100</b>	<b>600</b>	<b>15</b>	<b>5</b>	<b>4</b>	<b>24</b>	



## **SEMESTER- II**

BFD SYLLABUS

### **Paper I- TRADITIONAL INDIAN TEXTILES**

Lecture: 4 hrs/week  
Exam duration: 3 hours  
Quiz : 20

End semester: 60  
Mid semester: 20  
Total Marks=100

#### **BFD201**

#### **UNIT-I**

##### **Traditional Textiles of India**

1. Resist dyed textiles- bandhani, batik, patola, ikat, pochampalli.
2. Printed Textiles- Sanganeri
3. Painted textiles- Kalamkari

##### **UNIT-II {8Classes}**

4. Woven textiles- brocade, jamavar, jamdani, chanderi, maheshwari, kanjivaram, paithni, baluchari.
5. Kashmir Shawls- Kashmir carpet, Namda, Gaba.

##### **UNIT-III**

6. Traditional embroideries of different regions of India- history, motifs, stitches, threads and colours of the following:-

- Kantha of Bengal
- Chamba rumal of Himachal Pradesh
- Phulkari of Punjab
- Kashida of Kashmir
- Chickankari of Uttar Pradesh
- Kasuti of Karnataka
- zardosi of Uttar Pradesh
- Applique of Orrisa

##### **PRACTICAL OBJECTIVES:**

- To learn basic embroidery stitches
- To learn application of traditional motifs and designs on various textiles.

##### **UNIT-I {6Classes}**

1. Basic embroidery stitches- Running, stem, chain, back, open chain, blanket, feather, herring bone, couching, lazy daisy, French knot, satin, long and short and Romanian.

2.a. Sample making of following traditional embroideries{12 Classes}

- ☑ Kantha
- ☑ Phulkari
- ☑ Kashida
- ☑ Chikankari
- ☑ Kasuti

Preparation of an article using any one traditional embroidery.

b. Sample making of following {8Classes}

☒ Bandhani / Tie & Dye

☒ Batik

☒ Block print

☒ Screen print

Preparation of an article using any one traditional printing technique

**References:**

Lynton Linda, "The Sari", Thames and Hudson

Suinathi G.J., "Elements of Fashion and Apparel Design", New Age Intl. Ltd. Publisher, N. Delhi

Chattopadhyay k., "Handicrafts and Industrial Arts of India", Taraporevala sons & co. Pvt. Ltd. Mumbai, 1960

Saraf D.N, "Indian Crafts", Vikas Publishing House Pvt. Ltd. 1982

Naik Shailaja D, "Traditional Embroideries of India", APH Pub. Corp, New Delhi, 1996

Paine Sherla, "Embroidered Textiles", Thames and Hudson Ltd, 1990

Chattopadhyay K, "Indian Embroidery", Wiley Eastern Ltd., New Delhi, 1977

Marrel A, "The techniques of Indian Embroidery", B.T. Batsford, London, 1992.

Mrs. Savitri Pandit Traditional Embroidry.

## **SEMESTER- II**

### **BFD SYLLABUS**

Lecture: 4 hrs/week  
Exam duration: 3 hours  
Quiz : 20

End semester: 60  
Mid semester: 20  
Total Marks=100

#### **BFD202 - FABRIC STUDIES (WOVEN & KNIT)**

##### **UNIT – I**

- ☐ Different methods of fabric formation – weaving, knitting, non-woven, etc
- ☐ Comparison and differences between woven, knitted and non-woven

##### **UNIT – II**

- ☐ Representation of weaves and knitted structures
- ☐ Types of looms and its parts
- ☐ Types of knitting machines & its working

##### **UNIT – III**

- ☐ Identification and properties of Woven (plain, matt, twill, broken twill, dobby, Jacquard, etc) and Knitted (warp-knit fabrics such as tricot , Raschel knit and weft-knit fabrics- Plain Purl & Ribbed) Jacquard knitting, terry, pile & velour knit, techniques/structures. Terminology on weave (like - EPI, PPI, Yarn count and GSM/oz calculation) and knit [like - adjacent columns ("wales") and row ("course")]

##### **UNIT – IV**

- ☐ Fabric Finishes
- ☐ Fabric Defects and identification (Woven & Knitted)

##### **PRACTICAL:**

- ☐ Drawing of weave structure on square grid. E.g. below -
- ☐ Industrial visit to a weaving and knitting mill – students will submit a document for the same.
- ☐ Preparation of drafting for all basic weaves and 3-4 dobby weaves.
- ☐ Basic knit sample preparation: weft-knit fabrics such as a hand-knit sweater. {4

**SEMESTER- II**

**BFD - SYLLABUS**  
**PATTERN DRAFTING**

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
**Quiz : 20**  
**Total Marks=100**

**BFD 203 - PATTERN DRAFTING**

**UNIT-I**

Terminology used in Pattern making: Pattern drafting, flat pattern making, template working pattern, production pattern, design specification sheet, pattern chart, cost-sheet, grain, dart, dart legs, dart intake, truing and blending, plumb line, vertical lines, horizontal lines, perpendicular lines, symmetric and asymmetric lines, style number, pattern size. Pivotal point and pattern manipulation, style reading, pattern making tools.

**UNIT-II**

Fitting- principles of good fit, various fitting problems and its remedies

**UNIT-III**

Methods of Pattern Development

- Drafting
- Flat Pattern Method, Slash and Spread, Pivot Method

**UNIT-IV**

Fabric estimation and its importance

**UNIT – V**

Introduction to Style Interpretation

**PRACTICAL EXERCISES**

Drafting of :

Child's sleeve block

Child's skirt block

b. Adaptation of child's bodice to :

Bodice length

Body yokes

1) Developing of patterns for

a. Adaption of basic sleeve

Puff Sleeve

Cap sleeve

Flared Sleeve

Magyar Sleeve

Balloon Sleeve

Petal Sleeve

Leg-o- mutton sleeve

b. Drafting and adaptation of various collars

Baby Collar

Peter Pan Collar – Flat and raised

Cape collar

Sailor's collar

Convertible collar

**References:**

1. Mary Mathews, Practical Clothing Construction Part-II. Designing, Drafting and Tailoring Bhattarams Reprographics (P) Ltd., Chennai 2001
2. Zarapkar K.R, System of Cutting, Navneet Publications India 2005
3. Hilary Campbell," Designing Patterns Om Book Services, New Delhi, 2003.
4. Helen Joseph-Pattern Making for Fashion Design, Armstrong Pearson Education,Delhi, 2000.
5. Mary Mulasi, Garments with style, Chiton Book Company,Pennsylvania,1995

## **SEMESTER- II**

### **BFD. SYLLABUS**

#### **FASHION COMMUNICATION**

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
Quiz : 20  
Total Marks=100

#### **BFD 204**

#### **THEORY:**

##### **UNIT - I**

Introduction to Fashion communication. An in-depth understanding of promotional activities, corporate journalism and publications, events planning, international public relations, communication plans.

##### **UNIT - II**

Understanding of web and multimedia design, computer graphics, illustration, product design, exhibition design, visualizing and art direction, typography and photography as communication tools.

##### **UNIT - III**

Styling and its introduction, Introduction to Fashion Journalism, Display and Exhibit design, Fashion Communicative devices in commercial publicity: letter styles, designs, pictorial presentation, slogans, colour variations.

##### **UNIT -IV**

Public relations, Creative writing.

Principles and methods of modern group discussions, press conferences, interviews, seminars.

##### **UNIT -V**

Branding, Corporate Communication: Business letter, emails, report writing, Agenda and minutes of the meeting, Job application, CV, Resume

#### **PRACTICAL:**

☑ Research an apparel brand and give a presentation on its key garment categories, fabric, price points, target customer, market segmentation, branding and its significance, use of color and in store experience.

☑ Group Discussions

☑ Personality development – mannerism, etiquettes, body language, etc.

#### **References:**

Uncovering Fashion: Fashion Communications Across the Media; Author - Marian Frances Wolbers

Who's Who in Fashion, 5th Edition; Author - Holly Price Alford, Anne Stegemeyer

Writing for the Fashion Business; Author - Kristen Swanson, Judith Everett

Fashion Public Relations; Author - Gerald J. Sherman, Sar S. Perlman

Fashion Branding Unraveled; Author - M. Khaled A. Hameide

Retail Advertising and Promotion; Author - Jay Diamond

**SEMESTER- II**

**BFD. SYLLABUS**  
**FASHION ILLUSTRATION**

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
Quiz : 20  
Total Marks=100

**BFD205 - FASHION ILLUSTRATION**

**THEORY:**

**UNIT – I**

☐ Figure in Motion/ Balance movement

**UNIT – II**

☐ Face analysis and features – eyes, nose, lips, ears and hair

☐ Hands and feet

**UNIT – III**

☐ Fleshing or rendering techniques – skin and materials

☐ Textural rendering of garments – lace, leather, silk, wool, fur, feather, latex, denim, knitted, etc

☐ **Practical- On 12 1/2 “ croqui drape a garment using the textural rendering- separate sheets to be made**

**UNIT- IV**

Drawing from photograph- Indian Traditional outfit, contemporary, western

**MADHYANCHAL PROFESSIONAL UNIVERSITY, BHOPAL**  
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**BFD**  
**Semester III**

S.NO.	SUBJECT CODE	SUBJECT NAME & TITLE	MAXIMUM MARKS ALLOTTED								HOURS PER WEEK	TOTAL CREDITS			REMARKS	
			THEORY				PRACTICAL					L	T	P		
			END SEM	MID SEM . MST	QUIZ, ASSIGNMENT	TOTAL MARKS	LAB WORK	ASSIGNMENT /QUIZ/TERM PAPER	END SEM	TOTAL MARKS						
1	BFD301	HISTORY OF COSTUME	60	20	20	100	-	-	-	-	-	3	1		4	ONE CREDIT REFERS TO ONE HOUR TEACHING IN THEORY, TUTORIAL
2	BFD302	APPAREL MANUFACTURING TECHNOLOGY	60	20	20	100	-	-	-	-	-	3	1		4	
3	BFD303	DRAPING AND DRAFTING	60	20	20	100	-	-	-	-	-	3	1		4	
4	BFD304	PATTERNMAKING FOR BASIC GARMENTS [T & P]	60	20	20	100	-	50	-	-	-	3	1	8	8	
5	BFD305	COMPUTER AIDED DESIGN – I [T&P]	60	20	20	100	-	50	-	-	-	3	1	9	13	
TOTAL			300	100	100	100	-	-	-	-	-	15	5		33	500



**SEMESTER- III**  
**BFD SYLLABUS**

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
Quiz : 20  
Total Marks=100

BFD301

**UNIT-I**

- Indus valley Civilization
- Vedic Period
- Maurya Period
- Sunga & Satvahana Period
- Kushan & Gupta Period
- Mughal Period & British Period

**UNIT-II**

Costumes of different states of India.  
Study of dates. Significant development  
Women's Costumes-dresses.

**UNIT-III**

- Costume History of Greek
- Roam
- Greece
- Egypt & Italy
- French

**UNIT-IV**

French-Middle Ages, Renaissance, French revolution, Romantic period.  
18th, 19th & 20th Centuries Costumes

- Screening of period film.
- A visit to museums(National Museum,Delhi).

**References:**

- Kumar Ritu, "Costumes and Textiles of Royal India" Christies Book Ltd. London, 1999.
- Gurey G.S., "Indian Costumes", The popular Book Depot.
- Bina Abling, "Costumes".

**SEMESTER- III**  
**BFD SYLLABUS**

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
Quiz : 20  
Total Marks=100

**BFD302**  
**APPAREL MANUFACTURING TECHNOLOGY**

**UNIT-I**

I Apparel Industry: Basic introduction

a) Domestic Industry

b) Export industry

2. Work flow and brief study of various departments of apparel manufacturing unit

**UNIT-II**

Different types of sewing machines-Introduction

Single needle lock stitch, Single needle chain stitch, 4- Thread over-lock machine, 5- thread over-lock machine, Button hole machine, Button stitching machine, Flat lock machine

**UNIT-III**

II Basic terminology used in Apparel Industry

Haute couture, custom clothes, Pret-e- porter, fashion, style, fad, classic, Hi- fashion, trims bias, yokes, grain, selvedge, fray, Notch, pucker, frill, flounces, Ruffles, style line, princess line, empire line, silhouette, accessories, design, motif.

**Unit IV: Fabric preparation & layout planning**

**Fabric preparation** : Preparing the fabric for cutting, Importance of grain in fabric cutting and garment construction. Methods of straightening fabric grains.

**Lay planning** Introduction, Types of layout.

Lay out/Lay plans

i. Half garment lay

ii. Whole garment lay

iii. Single size lay

iv. Multi size lay

a. Sectional lay

b. Interlocking lay

c. Mixed multi size lay

Transferring pattern markings,

Efficiency of the marker plan

**Spreading**

Different spreading methods

One way

Two way Circular

Methods/Mean of spreading

a. Manual spreading

b. Spreading carriage

c. Automatic spreading machines.

**bundling, ticketing, cutting and Production**

☑ The methods of cutting and cutting tools

☑ Types of production process

## **Unit V**

### **Finishing/Labeling /inspection and packaging of garments**

**Packaging** - Importance and various materials used for packaging.

Introduction to Quality control- Definition of quality, importance of quality assurance, stages of quality control in apparel industry.

#### **PRACTICAL**

Field trips to the textile manufacturing units and garment manufacturing units.

To collect different fabric swatches and study various spreading and laying methods for them.

#### **References:**

1. Jackb Solinger, "Apparel Manufacturing Handbook", Van Nostrand Reinhold company" 1980
2. Garg R.K & Sharma V, "Production planning & control management, Publishing, 1998
3. Cooklin. G. "Introduction to clothing manufactures" Blackwell science . 1995.
4. Harold Carr & B. Latham, "The Technology of clothing manufacture - Blackwell sciences 1998
5. Churter. A.J, "Introduction to clothing production management", Oseney Mead.
6. Quality production, solinger, care and machinery equipment by Latham.
7. Apparel industry introduction.
8. Inside the fashion business.

**SEMESTER- III**  
**BFD SYLLABUS**

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
Quiz : 20  
Total Marks=100

**BFD303**  
**DRAPING & DRAFTING**

**UNIT – I**

Introduction

- a. Mannequin (dress form) explain the measurements and how they relate to draping.
- b. Identify the morphological components of the female form in relation to Mannequin or industrial dress form.
- c. Explain the term Nomenclature.
- d. Position the style tape on the dress form, according to the measurements of the given size.
- e. Preparation of muslin (squared muslin) the module leader will explain how to square the muslin using pins, L square and industrial steam iron. The module leader will give a demonstration and the students will duplicate this technique.

**Homework:** Prepare the squared muslin pieces for the next exercise according to the measurements required.

**UNIT – II**

Exercise 1:

Draping the Basic Skirt.

**UNIT – III**

Exercise 2:

Draping of Yoke Skirt with pleats.

**UNIT – IV**

Exercise 3:

Draping of the Peplum onto the Basic Skirt Exercise 1.

**UNIT – V**

Exercise 4:

Draping of the Draped Skirt (Drape Full Body)

**UNIT – VI**

Skirt Project

**UNIT – VII**

Basic Bodice with dart variations.

**UNIT – VIII**

Princess Line Bodice

Revision for Final Exam

**References:**

Draping for Fashion Design (3th Edition) - Hilde Jaff and Nurie Relis  
The Art of Fashion Draping (3rd Edition) - Connie Amaden-Crawford

**SEMESTER- III**  
**BFD SYLLABUS**

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
Quiz : 20  
Total Marks=100

**BFD304**

**PATTERN MAKING FOR BASIC GARMENTS**

**Unit I:** - Principle of pattern making.

**Unit II: - Sleeves**

Sleeves: - Classification of sleeves, types of sleeves

**Unit II: - Skirts**

Skirts: Different types of skirts and categorization of skirt on the basis of length and flare.

**Unit III: - Collars**

Collars – definition, parts of collar, classification of collar.

**Unit IV: - Pockets**

Pockets- Definition, classification, and creating variety in pocket.

**Unit – V: - Pants**

Pants- Terminology, categorization on the basis of length and fit and their variations

**UNIT- VI: - Dart manipulation**

Dart manipulation- single dart, multiple dart, fullness (gathers, pleats, and tucks) contouring.

Analysis of apparel design from magazines

**PRACTICAL**

1. Drafting of adult bodice block and sleeve block
2. Drafting of adult's Skirt block
3. Adaptation of plain sleeve to the following sleeves  
Bishop sleeve  
Kimono sleeve  
Raglan sleeve  
Dolman sleeve
4. Drafting and adaptation of the following collars  
Chinese band  
Shawl collar  
Stand and fall collar  
Turtle neck
5. Drafting of Petic coats (4 kali, 6 kali)  
Top (simple, yoke)  
Skirts- circular, Divided, pleated, wrap-on and hip-tight skirt.

**References:**

1. Mary Mathews, Practical Clothing Construction Part-II. Designing, Drafting and
2. Tailoring Bhattarams Reprographics (P) Ltd., Chennai 2001
3. Zarapkar K.R, System of Cutting, Navneet Publications India 2005
4. Hilary Campbell," Designing Patterns Om Book Services, New Delhi, 2003.
5. Helen Joseph-Pattern Making for Fashion Design, Armstrong Pearson Education, Delhi, 2000.

7. Mary Mulasi, Garments with style, Chiton Book Company, Pennsylvania, 1995
8. Thomas Anna Jacob, "The Art of Sewing", UBS Publishers Distributors Ltd. New Delhi, 1994
9. Readers digest- Sewing Book
10. Verma G, "Cutting and Tailoring Theory", Asian Publishers, Delhi, 1999

**SEMESTER- III**  
**BFD SYLLABUS**

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
Quiz : 20  
Total Marks=100

**BFD305**  
**COMPUTER AIDED DESIGN**

**UNIT – I**

- ☐ Introduction to design softwares (adobe photoshop, Corel Draw) and their interface and tools.
- ☐ Introduction to FONTS and their usage.
- ☐ Use and function of various editing/effects tools of Photoshop.

**UNIT –II**

- ☐ Resolution, DPI, canvas size and layouts.
- ☐ Introduction to Vector and raster graphics types.
- ☐ Use and function of Corel Draw tools.

**UNIT – III**

- ☐ Output device and how to create a presentable design layout.
- ☐ Image categories; e.g. bitmap, tiff, png, jpeg, etc.

**PRACTICAL:**

- ☐ Creation of Themed Collages using FX of computer softwares.
- ☐ Creation of rendered illustrations.
- ☐ Creation of Basic blocks.

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**Semester IV**

S.NO	SUBJECT CODE	SUBJECT NAME & TITLE	MAXIMUM MARKS ALLOTTED					HOURS PER WEEK		TOTAL CREDITS			RE MARKS		
			THEORY			PRACTICAL		END SEM	TOTAL MARKS	L	T	P			
			END SEM	MID SEM. MST	QUIZ, ASSIGNMENT	TOTAL MARKS	LAB WORK							ASSIGNMENT /QUIZ/TERM PAPER	
1	BFD401	APPAREL MERCHANDISING	60	20	20	100	-	-	-	-	3	1	4	ONE CREDIT REFERS TO ONE HOUR TEACHING IN THEORY	
2	BFD402	WORLD ART APPRECIATION	60	20	20	100	-	-	-	-	3	1	4		
3	BFD403	FASHION PRESENTATION [T+P]	60	20	20	100	-	50	-	-	3	1	6		10
4	BFD404	ADVANCED GARMENT CONSTRUCTION – II [T+P]	60	20	20	100	-	50	-	-	3	1	4		8
5	BFD405	CAD (ILLUSTRATOR & PATTERN MAKING) [T+P]	60	20	20	100	-	50	-	-	2		6		8
TOTAL			300	100	100	100	-	150	-	-	15	5		500	



**SEMESTER- IV**

**BFD SYLLABUS**

**APPAREL MERCHANDISING**

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
Quiz : 20  
Total Marks=100

BFD401

**APPAREL MERCHANDISING**

**THEORY**

UNIT 1 Clothing Business terminology :

o customer, vendor, supplier, franchise, sales, fashion marketing, prototype, mark ups, mark down, loss leaders, Ford , wholesaler, contractors, joint venture, knock-offs, cost price, selling price.

UNIT 2 Merchandising – introduction, role of merchandiser, types of merchandising. steps involved in merchandise planning

UNIT 3 Prospects of Indian apparel in overseas market. Importance of textile industry in Indian economy

UNIT 4 Organization structure of Export house and export procedures.

UNIT 5 Sourcing: Introduction of Factors responsible in deciding fabrics, price, quality, lead time, factory suitability.

**Apparel Merchandising**

**(Practical)**

☐ Sourcing of fabrics, fasteners and trims.

**References:**

☐ Eascy M., "Fashion Marketing" Blackwell Science, 1994.

☐ Kotler Philip, "Marketing Management "prentice Hall, New Delhi, 2000.

☐ J. Jarnow and K.G. Dickerson, "Inside the Fashion Business", Prentice Hall, 1997.

☐ Elaine Stone, Jean A Samples, "Fashion Merchandising", Mc Graw Hill book, 1985.

☐ Colbornbe Robert, "Visual Merchandising; the Business of Merchandise Presentation", Thomson Delinar Learning, USA.

☐ Colbornbe Robert, "Visual Merchandising; the Business of Merchandise Presentation", Thomson Delinar Learning, USA.

**SEMESTER- IV**

**BFD SYLLABUS**

**WORLD ART APPRECIATION**

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
Quiz : 20  
Total Marks=100

BFD402

**THEORY**

**UNIT – I**

- ☐ Prehistoric Art: Paleolithic, Mesolithic, Neolithic
- ☐ Ancient Near East: Mesopotamian, Sumerian, Akkadian, Neo-Sumerian, Babylonian, Assyrian, Neo-Babylonian, Persian.
- ☐ Egyptian Art: Old Kingdom, Middle Kingdom, New Kingdom.

**UNIT – II**

- ☐ Greek Art: Minoan, Mycenaean, Greek
- ☐ Roman Art: Republican Rome, Imperial Rome
- ☐ Byzantine Art: Byzantine
- ☐ Art in Early Europe: Celtic, Iron-Age Europe

**UNIT – III**

- ☐ Islamic Art: Islamic, Abbasid, Ghaznavids, Ayyubid, Fatimid, Nasrid, Mughal, Safavid, Ottoman
- ☐ Early Medieval Art: Early Medieval, Romanesque

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- ☐ Gothic Art: Gothic Art, Manuscripts
- ☐ Renaissance Art in Italy: Italo-Byzantine, Early Renaissance, High Renaissance

**UNIT – IV {12 classes}**

- ☐ Renaissance Art Outside Italy: Northern Renaissance
- ☐ Baroque Art: Baroque
- ☐ 18th-Century Art: Late Baroque, Rococo, Romanticism
- ☐ 19th-Century Art: Romanticism, Neo-Classicism, Realism, Pre-Raphaelites, Realism, Impressionism, Post-Impressionism, Neo-Impressionism, Pointillism, Symbolism, Art Nouveau
- ☐ 20th-Century Art: Expressionism, Cubism, Futurism, Dada, Surrealism, Abstract Expressionism, Pop Art, Op Art, Minimalism, Performance Art, Environmental Art, Neo-Expressionism, Postmodernism

**References**

A world history of Art (17th Edition) - Hugh Honour  
Leonardo Da Vinci 2 Vol set  
Michaelangelo Life and Work - Frank Zollner

**SEMESTER- IV**

**BFD SYLLABUS**  
**FASHION PRESENTATION**

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
Quiz : 20  
Total Marks=100

BFD403

**THEORY**

**UNIT – I**

- ☐ What is Moodboard? What are the basic elements in a moodboard.
- ☐ Basic information needed in Client boards? How to identify customer and their needs.
- ☐ Forecasting and Trend analysis.

**UNIT – II**

- ☐ Color forecasting (pantone, etc) and use of fashion websites (WGSN, stylesight, Trendstop, mudpie, etc).
- ☐ What is Collage? Collage creation
- ☐ Swatch cutting and preparing fabric for presentation.

**UNIT – III**

- ☐ What is Fashion show? Preview of Wills Lifestyle India fashion week and other international fashion shows.
- ☐ Basic preparation of Fashion show – sound, light, models, ramp, choreographer, buyer invites, hair & make-up, accessories, publicity/advertisement and invite design.

**PRACTICAL:**

- ☐ Creating Moodboards – theme based concepts.
- ☐ Client boards – in relation to the end customer and customer identification.
- ☐ Swatch boards – swatch sizes, fabric information and its swatch layouts.
- ☐ Computer aided flat sketches – garment sketches in colored Illustration and flat sketches with stitch detail.
- ☐ Creating color boards – its emphasis and importance in presentation.
- ☐ Computer aided color matching and its techniques.

**SEMESTER- IV**

**BFD SYLLABUS**

**ADVANCED GARMENT CONSTRUCTION - II**

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20

Quiz : 20  
Total Marks=100

**BFD404**

**PRACTICAL**

Construction of:

- Nighty / gown
- Choli blouse, long body blouse
- Ladie's salwar Kameez
- Ladie's saree blouse( plain, belted)

**References:**

- Thomas Anna Jacob, "The Art of Sewing", UBS Publishers Distributors Ltd. New Delhi, 1994
- Readers digest- Sewing Book
- Verma G, "Cutting and Tailoring Theory", Asian Publishers, Delhi, 1999
- Armstrong Helen Joseph, "Pattern Making for Fashion designing".
- Mullick Prem Lata, "Garment Construction SKILLS

**SEMESTER- IV**  
**BFD SYLLABUS**

**CAD (Illustrator & Pattern Making)**

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
Quiz : 20  
Total Marks=100

**BFD405**

**CAD (Illustrator & Pattern Making)**

**OBJECTIVE:** Introduction to Computer aided design softwares for design, Illustration and patternmaking.

UNIT - I

☐ Introduction to design softwares (adobe Illustrator) and their interface and tools.

**UNIT – II** ☐ Introduction to FONTS and their usage.

☐ Use and function of various editing/effects tools of Photoshop.

**UNIT – III {16 classes}**

**UNIT – IV** ☐ Introduce students to CAD softwares for pattern making, marker making, Grading, Digitizing.

**UNIT – V** ☐ Introduction to digitizing and grading on the software. Lay out of pattern for cutting and marker making for efficient fabric consumption.

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**Semester V**

S.NO.	SUBJECT CODE	SUBJECT NAME & TITLE	MAXIMUM MARKS ALLOTTED						HOURS PER WEEK		TOTAL CREDITS			REMARKS	
			THEORY				PRACTICAL		EN	TOT	L	T	P		
			END SEM	MID SEM . MST	QUIZ, ASSIGNMENT	TOTAL MARKS	LAB WORK	ASSIGNMENT /QUIZ/TERM PAPER							
1	BFD501	FASHION PHOTOGRAPHY (T+P)	60	20	20	100	-	50	-	-	3	1	4	8	ONE CREDIT REFERS TO ONE HOUR TEACHING IN THEORY, TUTORIAL
2	BFD502	APPAREL MARKETING & RETAIL	60	20	20	100					3	1		4	
3	BFD503	ACCESSORY DESIGN MODULE	60	20	20	100	-	-	-	-	3	1		4	
4	BFD504	FASHION SALES PROMOTION	60	20	20	100	-	-	-	-	3	1		4	
5	BFD505	PROJECT: CRAFT DOCUMENTATION SUMMER INTERNSHIP – INDUSTRIAL TRAINING					25	25	50	100		3	1	4	
TOTAL			240	80	80	400	25	75	50	100	12	7	5	24	650

**SEMESTER- V**

**BFD SYLLABUS**

**FASHION PHOTOGRAPHY**

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
Quiz : 20  
Total Marks=100

**BFD501**

**THEORY**

- ☐ Introduction to Photography as a technique and art? How is image created?
- ☐ Basic parts of a professional camera and its function.
- ☐ Lighting techniques – Indoor and outdoor
- ☐ Principles of composition.
- ☐ Lenses, Focal point and its uses
- ☐ Fashion styling
- ☐ Framing
- ☐ View point and camera angle
- ☐ Shooting with models and makeup artists.

**PRACTICAL:**

- ☐ Taking photographs on Basic principles of photography
- ☐ Indoor model photography
- ☐ Take photographs for fashion portfolio
- ☐ Exposure and depth of field, lighting, Image editing.

**REFERENCE:**

- ☐ Introduction to Fashion Design by Patrick John Ireland
- ☐ Fashion Sketch book by Bina Abling

**SEMESTER- V**

**BFD SYLLABUS**

**BFD502**

**APPAREL MARKETING & RETAIL (T)**

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
Quiz : 20  
Total Marks=100

**UNIT.I Marketing Terminology:**

Marketing, target customers, target market, Fashion Piracy, Couturiers, private labels, logo/label, licensing, Signature lines, franchise.

**UNIT II** Fashion terminology: style, fashion, apparel, Silhouette, High fashion or High style, Advent-Grade.

- ☐ Retailing- introduction and types of retail stores.
- ☐ Fashion forecasting – Process, sources of fashion forecasting information.
- ☐ Types of fashion show.

**UNIT III** Marketing, sales, market conditions, perfect competition, cost elements cost contribution.

- ☐ Budgets
- ☐ Pricing policies

**UNIT IV** Consumer behavior

- ☐ Fashion Buyer and Buyer classification.

**UNIT V** Visual Merchandising

- ☐ Introduction to Visual Merchandising
- ☐ Visual merchandising and display
- ☐ Purpose of visual merchandising; Store image; Target customers; Seasonal visual merchandise; Windows Display
- ☐ Survey on famous brands available in market for men, women & children.
- ☐ Study of Layout, design and illustration for different kinds of store displays.
- ☐ Design Window display for a specific store and boutique.

**References:**

- ☐ Eascy M., "Fashion Marketing" Blackwell Science, 1994.
- ☐ Kotler Philip, "Marketing Management "prentice Hall, New Delhi, 2000.
- ☐ J. Jarnow and K.G. Dickerson, "Inside the Fashion Business", Prentice Hall, 1997.
- ☐ Elaine Stone, Jean A Samples, "Fashion Merchandising", Mc Graw Hill book, 1985.
- ☐ Colbornbe Robert, "Visual Merchandising; the Business of Merchandise Presentation", Thomson Delinar Learning, USA.



## **SEMESTER- V**

### **BFD SYLLABUS**

#### **ACCESSORY DESIGN MODULE[T+P]**

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
Quiz : 20  
Total Marks=100

### **BFD503**

#### **UNIT – I**

- ☐ History of accessories and its importance.
- ☐ Categories of accessories: Functional accessory and decorative accessory.
- ☐ Introduction to leather, metal and other materials.

#### **UNIT – II**

- ☐ Introduction to important accessory co-ordinates in daily life. eg, wallets, bags, shoes, belts, etc.
- ☐ Preview on traditional Indian and contemporary jewelry.

#### **UNIT – III**

- ☐ Visit to local accessory manufacturing units. E.g.; Jewelry, bags, shoes.
- ☐ Students to prepare a project report on the same.

#### **PRACTICAL**

#### **UNIT – IV**

- ☐ Sketching and illustration of an accessory that the student wants to create. (under guidance of course leader)
- ☐ Selection of material for the design.
- ☐ Creation of the design.
- ☐ Photoshoot of the design with Model. (to be included in the final portfolio)

## SEMESTER- V

### BFD SYLLABUS

#### FASHION SALES PROMOTION

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
Quiz : 20  
Total Marks=100

#### BFD504

#### **THEORY**

##### **Unit-I**

Meaning and Purpose of Sales Promotion:

##### **Unit-II**

How Sales Promotion Objectives are set:

- ☐ Kinds of product
- ☐ The buyer
- ☐ Nature and size of market
- ☐ Stages in product life cycle
- ☐ Management policy
- ☐ Budget allocation available
- ☐ Government regulations

##### **Unit-III**

Sales Promotion Tools and Programmes:

Tools and programmes for consumers sales promotion:

- ☐ Sample
- ☐ Demonstrations or instructions
- ☐ Coupon
- ☐ Money-refund orders
- ☐ Premium (gift) offers
- ☐ Price-off
- ☐ Contests or quizzes
- ☐ Trading stamps
- ☐ Fairs and exhibitions
- ☐ Public relations activities
- ☐ Exchange scheme

**UNIT IV** Tools and programmes for dealers/distributors sales promotion:

- ☐ Free display
- ☐ Retail demonstrations
- ☐ Trade deals
- ☐ Buying allowance
- ☐ Buy-back allowance
- ☐ Free goods

**UNIT V** Advertising and display

☒ Contents :

☒ Dealer

Training for salesmen

**PRACTICAL**

☒ Developing sales promotion plans for different media.

☒ Study of stock clearance sales.

**REFERENCES:**

☒ Eascy M., " Fashion Marketing" Blackwell Science, 1994.

☒ Kotler Philip, " Marketing Management " prentice Hall, New Delhi, 2000.

☒ J. Jarnow and K.G. dickerson, " Inside the Fashion Business", Prentice Hall, 1997.

☒ Elaine Stone, Jean A Samples, "Fashion Merchandising", Mc Graw Hill book, 1985.

☒ Colbornbe Robert, " Visual Merchandising; The Business of Merchandise Presentaion", Thomson Delinar Learning, USA.

**SEMESTER- V**  
**BFD SYLLABUS**

**CRAFT DOCUMENTATION (PROJECT)**

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
Quiz : 20  
Total Marks=100

**BFD505**

**OBJECTIVE:** The student is given an opportune environment, which is conducive to interact and live among the traditional Indian craftsmen, to understand and document their craft. Also, student has to design a line of contemporary fashion taking inspiration from these crafts.

- ☑ Identification of Craft for Project research and documentation.
  - ☑ To understand the importance and concept of Traditional Craft and how it binds our culture.
  - ☑ Identification of research topics within the craft.
  - ☑ Formation of groups among the students depending on their interest on the specific crafts.
  - ☑ Research on favorable locations where students can travel to learn the craft.
  - ☑ Booking of travel and lodging.
  - ☑ Create database of local representatives for the craft with the persons photograph and contact details.
  - ☑ Carry all important documentation equipment, like camera, notebooks, (optional – mic, recording audio/video)
  - ☑ Acquire the contact details of closest helpline numbers; like local police, hospital, etc.
  - ☑ All students to carry mandatory mobile phones.
  - ☑ Understanding the local craft from concept to creation.
  - ☑ Documentation of complete manufacturing processes and finishing and presentation.
- Once students return and resume next semester, they will have 1 weeks time to submit the project report.

**SUMMER INDUSTRIAL INTERNSHIP:**

**OBJECTIVE:** This program is designed to introduce the student to industry and give him/her an opportunity to create a range of garments in the factory along with documenting the workings of the company.

- ☑ Identification of boutiques/fashion house/brands that the students can join for summer internship.
- ☑ Student is required to work full time in any of the above specified, to understand and get firsthand experience of the workings of the fashion industry.
- ☑ The student will be required to perform as per the requirement of the person in charge.
- ☑ The student will follow the rules of the organization.
- ☑ The assessment of the student performance will be in the hands of the person in charge in the organization.
- ☑ The student will be required to make a collection of garments during the period of internship.
- ☑ The garments will need to be documented and presented to the institute on return.

☐ The student will submit a project report on the internship. Also including the functioning and process of the organization.

***NOTE : All the above will be subject to assessment***

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**Semester VI**

S.NO.	SUBJECT CODE	SUBJECT NAME & TITLE	MAXIMUM MARKS ALLOTTED							HOURS PER WEEK	TOTAL CREDITS			REMARKS		
			THEORY			PRACTICAL					L	T	P			
			END SEM	MID SEM . MST	QUIZ, ASSIGNMENT	TOTAL MARKS	LAB WORK	ASSIGNMENT /QUIZ/TERM PAPER	END SEM	TOTAL MARKS						
1	BFD601	ENTREPRENEURSHIP[T]]	60	20	20	100	-	-	-	-	3	1	-	4	<b>ONE CREDIT REFERS TO ONE HOUR TEACHING IN THEORY, TUTORIAL</b>	
	BFD601P	ENTREPRENEURSHIP[P]	-	-	-	-	15	10	25	50	-	1	1	2		
2	BFD602P1	FASHION PORTFOLIO (PROJECT)				-	20	20	60	100	-	3	1	4		
3	BFD603	PRODUCT LINE DEVELOPMENT & PRESENTATION (T)	60	20	20	100	-	-	-	-	3	1		4		
4	BFD603P2	PRODUCT LINE DEVELOPMENT & PRESENTATION (P)	-	-	-	-	15	10	25	50	-	1	1	2		
5	BFD604P3	<b>FINAL FASHION SHOW [P]</b>	-	-	-	-	20	20	60	100	-	3	1	4		
<b>TOTAL</b>			<b>120</b>	<b>40</b>	<b>40</b>	<b>200</b>	<b>70</b>	<b>60</b>	<b>170</b>	<b>300</b>	<b>6</b>	<b>10</b>	<b>4</b>	<b>20</b>		<b>300</b>

## SEMESTER- VI

### BFD SYLLABUS

#### ENTREPRENEURSHIP

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
Quiz : 20  
Total Marks=100

#### **Theory**

##### **UNIT-I**

Entrepreneurship – Definition, Role and expectations – Entrepreneurial styles and types – Characteristics of the Entrepreneur – Functions of an Entrepreneur

##### **UNIT-II**

Role of Government agencies in the Entrepreneurship Development –

- ☒ District Industries Centers (DIC),
- ☒ Small Industries Service Institute (SISI),
- ☒ Entrepreneurship Development Institute of India (EDII),
- ☒ National Institute of Entrepreneurship & Small Business Development (NIESBUD),
- ☒ National Entrepreneurship Development Board (NEDB)

##### **UNIT III**

Introduction to Retailing

- ☒ Retail industry
- ☒ Trends in retailing
- ☒ Classification of retail organization
- ☒ Setting up a retail organization

##### **UNIT-IV**

Women Entrepreneurship –

- ☒ Need
- ☒ Growth of women Entrepreneurship

##### **PRACTICAL**

- ☒ Preliminary screening and aspects of the detailed study of the feasibility of the business idea.
- ☒ CASE STUDY- working one week in a local boutique, understanding their work culture Collection and Compilation of the material by the participants under the guidance of the Resource Person. Submission of assignment.
- ☒ PROJECT REPORT
- ☒ Market Survey/Research

☑ Report preparation, submission and presentation.

### **References**

Panda, Shiba Charan, Entrepreneurship Development, New Delhi, Anmol Publications  
Verma, J.C., and Gural Singh, Small Business and Industry-A Handbook for Entrepreneurs, Sage,  
New Delhi, 2002

## **SEMESTER- VI**

### **BFD SYLLABUS**

#### **FASHION PORTFOLIO**

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
Quiz : 20  
**Total Marks=100**

### **BFD602**

#### **PROJECT**

- ☑ Objective template and literature as a preface to the identity and signature style of the student.
- ☑ Compilation of worthy past projects.
- ☑ Prerequisite projects –
- ☑ Commercial Design project (ideally targeting a competition brand)
- ☑ Ethnic Design Collection
- ☑ Internship collection and brief
- ☑ Art and Craft project (from previous semester)
- ☑ Kids wear collection.
- ☑ Yarn Dye, Print project with 3D mapping
- ☑ Each design collection with rendered Illustrations and Flat sketches and cost sheets.
- ☑ Craft documentation project with project brief.
- ☑ Accessory Design project (sketch and photograph)
- ☑ Final collection (illustration, swatches, photographs)
- ☑ Most influential designer/fashion house. One page Case study on the same.
- ☑ Professional resume.



## **SEMESTER- VI**

### **BFD SYLLABUS**

#### **PRODUCT LINE DEVELOPMENT & PRESENTATION**

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
Quiz : 20  
Total Marks=100

### **BFD603**

#### **UNIT –I**

- ☐ Discussion with the student on the inspiration for Design collection. 3 themes per student.
- ☐ Field work by students; collecting inspirations in terms of images, cuttings, videos, fabrics, etc
- ☐ Presentation of the same to internal mentors. Finalize on one theme for final design collection.
- ☐ Creation of design boards
- ☐ Moodboard,
- ☐ Storyboard,
- ☐ Client board,
- ☐ Illustration sheet, ( Minimum of 8 ensembles per collection)
- ☐ Flat specs
- ☐ Color Boards
- ☐ Swatch Card
- ☐ Embellishment/print board
- ☐ Trims/accessory board
- ☐ and cost sheet.

#### **UNIT – II**

- ☐ Preparation of drapes/pattern for each garment.
- ☐ Stitching and toilet fittings on models.
- ☐ Presentation to concerned faculty for fitting issues and finalizing pattern.

#### **UNIT – III**

- ☐ Purchase of fabrics and trims for final garments.
- ☐ Cutting of final garments.
- ☐ Stitching of 3 ensemble of final collection.
- ☐ Presentation of the same to External Jury for assessment/changes/comments.
- ☐ Incorporate changes if any and proceed with the execution.

#### **UNIT- IV**

- ☐ Completion of stitching of final collection.
- ☐ Final trial fit on the Models prior to Fashion Show.

☒ Assessment of finishing/fit of the garments by concerned faculty.

## **SEMESTER- VI**

### **BFD SYLLABUS**

#### **FINAL FASHION SHOW**

Lecture: 4 hrs/week  
Exam duration: 3 hours

End semester: 60  
Mid semester: 20  
Quiz : 20  
Total Marks=100

#### **BFD604**

#### **PRACTICAL**

- ☒ Source accessories from Market for each ensemble to complete the look of the models.
- ☒ Photoshoot of the key ensembles of the collection.
- ☒ Work along with the complete team, including choreographer, models, light expert, sound expert, for rehearsals.
- ☒ Fashion Show of the Final Collection with complete look (including accessories, footwear, makeup, etc.)
- ☒ Final assessment on ramp presence and appeal.

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